



Sponsorship & Exhibitor Packages

WHAT: 7th International Bio-logging Science Symposium

WHEN: October 18 – 22, 2021

WHERE: Virtual

WHO: Over 400 researchers who use telemetry to study terrestrial and aquatic species and companies that produce innovative telemetry and tracking systems to make the research happen.

What is Bio-logging?

Bio-logging allows researchers to gain insight into the movement, behavior, and environments of animals through the use of electronic tags. Bio-logging is revolutionizing the field of biology and helping to advance global efforts to understand our planet and conserve biodiversity.



The International Bio-Logging Society brings together researchers from around the world who are interested in bio-logging methods and the scientific insights they provide. The society's membership includes biologists, conservation practitioners, physicists, engineers, computer specialists, and mathematicians. By encouraging interdisciplinary exchange and collaboration, the Society hopes to advance the scientific understanding and lasting protection of global biodiversity.

The Symposium

The first International Bio-Logging Science Symposium took place 17 years ago in Japan. Since then, a growing group of interdisciplinary researchers have gathered together at symposia in Germany, France, Australia, the USA, and Scotland to pioneer advances in animal telemetry.

We would like to welcome you to partner with us for the 7th International Biologging Science Symposium (BLS7). The Symposium is expected to attract at least 400 scientists, engineers, technicians, and publishers in the field of animal telemetry research. A wide-range of researchers who use bio-logging will join this unique symposium to discuss their findings and exchange ideas on cutting-edge telemetry applications, logger-based technologies, and systems using passive tags.




Sponsorship & Exhibition Benefits

BLS7 is an excellent opportunity to increase awareness of your organization, demonstrate your involvement in the industry, and promote your products and services before, during, and after the event. Investment in BLS7 will help us bring together scientists, educators, conservationists, students, and industry representatives from around the world to engage in interdisciplinary and intercultural exchange.

The virtual program offers a variety of opportunities to get your company name, logo, products and services visible and in front of our attendees – Website; Electronic Program; Conference App; Virtual Exhibit Arena. Visibility can be static or interactive with video, face to face meetings, or competitive gamification.

BLS7 SPONSORSHIP LEVELS

Here are a number of ways you can help support BLS7. These opportunities are designed to fit a variety of budgets and may be combined in ways to fit your specific sponsorship goals.

| Sponsorship Benefit | Kohola | Nai'a | Honu (Vendor) |
|--|--|---|--|
| |  \$3,000 |  \$1,500 |  \$500 |
| Recognition and acknowledgement on the Meeting Website and Program Guide | ✓ | ✓ | ✓ |
| Virtual Exhibit Booth (See details below) | ✓ | ✓ | ✓ |
| AD Placement in the Digital Program and App | ✓ | ✓ | |
| Fixed and rotating banner ADs throughout virtual microsite | ✓ | ✓ | |
| Minimerical video posted on the conference website (2 minutes) | ✓ | | |
| Mobile App Push Notification | Daily | | |
| All-access virtual conference registration | Six registrations | Four registrations | Two registrations |
| AD Placement during the Virtual Conference Program | Twice Daily | Once Daily | |

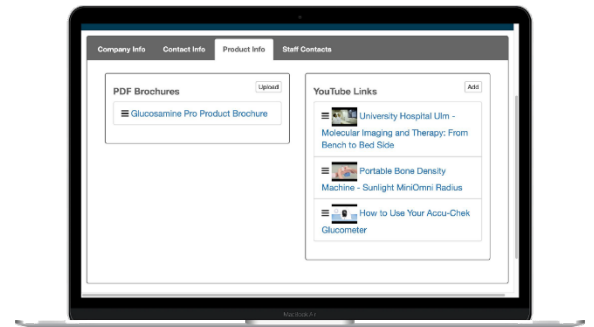
Virtual Exhibit Booth

Each virtual booth can be customized to include:

- Branding
- Photos
- Video Links
- Product Literature
- Link to company website
- A face to the company
- Description of your organization, products, services
- Live face to face virtual meeting with attendees
- Opportunity for special promotions, interactive gamification (e.g.: digital gift cards given to the first 50 attendees to chat in their eBooth)



The conference program will include specific times throughout each day where we encourage people to 'visit' the exhibit hall and interact with exhibitors and sponsors. You may also set your own 'office hours' so visitors know when someone will be at your booth, and schedule one-on-one meetings with attendees using the video or text chat features.



QUESTIONS/CONTACT:

Conference Coordinator

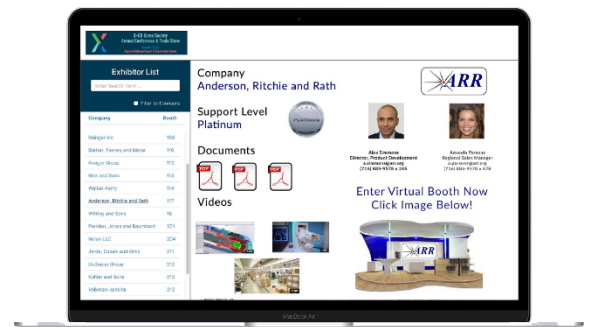
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BLS7 2021 Sponsorship and Exhibition Application

October 18 - 22, 2021. Virtual

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Phone: _____ Email: _____

SPONSORSHIP ITEM: _____

AMOUNT: \$ _____

Tick one

- ☐ My check is enclosed, made payable to: Pacific Rim Concepts LLC
- ☐ I would like to arrange a direct bank transfer
- ☐ Please charge my credit card (circle one): VISA MasterCard American Express

Cardholder Name: _____

Card Number: _____

Expiration Date: _____ CVV code: _____

FOR IN-KIND SPONSORS

Description of item/event: _____

Quantity: _____ Value of item: _____

Comments:

Please complete this form and sent to:

BLS7 2021

or Fax: 1-866-211-3427

Pacific Rim Concepts LLC

or Email: lee-ann@pacificrimconcepts.com

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